



# AMATEUR TRAPSHOOTING ASSOCIATION

1105 EAST BROADWAY – PO Box 519 SPARTA, ILLINOIS 62286

phone: 618 / 449-2224

fax: 866 / 454-5198

web: [www.shootata.com](http://www.shootata.com)

*President*

7308 Thomas Rd.  
Alliance, NE 69301  
308 / 760-5151 Cell  
[jtburke@bbcbw.net](mailto:jtburke@bbcbw.net)

*Vice -President*

3717 Augusta Ave.  
Butte, MT 59701  
406 / 494-7016 Res.  
406 / 498-0349 Cell  
[jjones@shootata.com](mailto:jjones@shootata.com)

*Vice -President*

1314 Cornishville Rd.  
Harrodsburg, KY 40330  
859 / 734-3478 Res.  
859 / 734-7071 Bus.  
[ddeaninc@kycom.net](mailto:ddeaninc@kycom.net)

*Vice -President*

10075 Raptor Loop  
Peyton, CO 80831  
719 / 439-1360 Cell  
[mherman@shootata.com](mailto:mherman@shootata.com)

*Vice -President*

5 Krista Ct  
Collingwood, ON L9Y4N9  
705 / 445-6230 Res.  
705 / 445-1382 Cell  
[pshaw@shootata.com](mailto:pshaw@shootata.com)

*Ex-Officio*

150 Kings Factory Rd.  
Charlestown, RI 02813  
401 / 364-5081 Res.  
401 / 667-0932 Fax  
[wmorris@mcmo.necoxmail.com](mailto:wmorris@mcmo.necoxmail.com)

*Treasurer*

11003 Lansdowne Terr.  
Midlothian, VA 23113  
804 / 325-4813 Bus.  
804 / 314-9083 Cell  
[regood@shootata.com](mailto:regood@shootata.com)

*Secretary*

Suite 215, Law Center  
101 South Elm St.  
Greensboro, NC 27401  
336 / 274-6574 Bus.  
336 / 275-0723 Fax  
336 / 420-0801 Cell  
[halloway@shootata.com](mailto:halloway@shootata.com)

*Executive Director*

1105 E Broadway  
Sparta, IL 62286  
618 / 449-2224 Bus.  
816 / 289-2150 Cell  
866 / 476-1708 Fax  
[lgipson@shootata.com](mailto:lgipson@shootata.com)

---

## FOR IMMEDIATE RELEASE

---

Contact: Emily Zollner  
1105 East Broadway / Sparta, IL 62286 / (618) 449-2224 x. 110  
Email: [ezollner@shootata.com](mailto:ezollner@shootata.com)  
Date: March 17, 2017

---

### MidwayUSA Foundation Endowment Funds To Be Available at AIM & Grand Championships

---

SPARTA IL - Thanks to a generous donation from Larry & Brenda Potterfield to the ATA, this will mark the first year that the ATA's AIM National Youth Championship Tournament will include performance and initiative funding. There is no doubt that Mr. & Mrs. Potterfield's generous contributions to our nation's youth shooting programs will have a positive impact on all of the shooting sports for many future generations. The ATA is proud and grateful to join in this endeavor and thank the Potterfield's and the MidwayUSA Foundation for the opportunity.

The performance funding will include endowment funding to:

**TRAP** - teams with the top 10 scores in the ATA/AIM Junior Gold and Junior Categories in the singles competition (July 31-August 1). Awarded High Gun.

**SKEET** - teams with the top 6 scores in the ATA/AIM Junior Gold and Junior Categories in the AIM Skeet Championship (July 30). Awarded High Gun.

**SPORTING** - teams with the top 6 scores in the ATA/AIM Junior Gold and Junior Categories in the AIM Sporting Championship (July 29). Awarded High Gun.

**NATIONAL COLLEGIATE TEAM EVENT** - teams with the top 4 scores in each of the three NCAA divisions (shot in conjunction with the NRA Singles, August 5-6) Awarded High Gun

To be eligible all teams must have MidwayUSA Foundation endowment account established by July 15, 2017 (<http://www.midwayusafoundation.org/home>).

#### ***The ATA Team Fund Raising Initiative Challenge***

All High School and Collegiate Teams that compete in the AIM National Youth Championship will be eligible for this special challenge up to a maximum of 65 teams.

The ATA will match 1:1 team fund raising efforts to a maximum of \$1,000 per team. The MidwayUSA Foundation will match 2:1 the same funds raised by the team, no maximum. So, if a team raises \$2,000, the ATA will match the maximum \$1,000 per team and the MidwayUSA Foundation will match 2:1 or \$4,000. Bottom line - if a team raises \$2,000 then the team endowment account will benefit by **\$7,000!**

**BONUS** - The team that raises the most funds from the Challenge will be awarded an additional \$2,500 in non-matching endowment funds.

**PLUS!** - All remaining fund raising teams will be eligible for a five team drawing. The five drawn teams will receive an additional \$1,000 in non-matching endowment funds.

#### ***About the MidwayUSA Foundation***

MidwayUSA Foundation is a 501(c)(3) public charity that was created in 2007 by Larry and Brenda Potterfield with the purpose of providing annual funding to youth shooting sports teams and organizations. The Foundation is the custodian of endowment accounts from which a team or organization may request an annual grant of 5% of their earmarked endowment balance. These funds may then be used for team or youth program expenses. To learn more about the MidwayUSA Foundation, visit [midwayusafoundation.org](http://midwayusafoundation.org).

#### ***About the AIM Program***

The purpose of AIM is to provide a safe and positive experience with firearms and registered trapshooting for youth, elementary school through college age. AIM encourages good sportsmanship and personal responsibility through competition while establishing the foundation to make trapshooting a lifelong avocation.