



**TO: ALL OUTDOOR MEDIA
FOR IMMEDIATE RELEASE**

For more information contact:
Steven Asman – President
Tel: (631)-391-9000

SunBuster’s SportEnhancementEyewear (S.E.E.)™ Becomes Industry Ambassadors Providing Better Vision for All Youth Shooters

FARMINGDALE, NY, March 7, 2008 – SunBuster, makers of SportEnhancementEyewear (S.E.E.)™ recently announced they entered into a sponsorship agreement with the Tennessee Scholastic Clay Target Program, the number one youth scholastic shooting program in the nation. Providing quality and affordable eyewear to all scholastic shooting teams throughout the nation has been SunBuster’s goal and they are dedicating their efforts to growing and promoting this outdoor lifestyle.

Steven Asman, president of SunBuster acknowledged, “Tennessee’s continuing commitment to increase their youth shooting program, which now encompasses over 2,000 participating shooters and 200 certified coaches donating their time, is a true testament of recruiting and developing academic and leadership skills for our young men and woman athletes. At SunBuster, we know that the single most important part of your game is your eyes, so let us enhance their vision, so these athletes can enhance their game.”

Chad Whittenburg, Outreach Director for the Tennessee Wildlife Federation, that manages the program commented, “we are thrilled to have formed this partnership with SunBuster that will offer superior protective eyewear our shooters require and yet make it available to them at a special discounted program. Now, every athlete on the line can afford quality eyewear that will enhance his or her game performance. SunBuster has provided the instructions and information regarding this special program on their home page at www.sunbuster.info, just look for the blue tab, and click on *SunBuster’s Scholastic Eyewear Program*, it’s that easy.”

SunBuster has designed The Maverick™ and The Dude™, two lightweight frames specifically designed for the shooter. Both models provide a comfortable fit for all-day wearing while providing 100% protection from UVA/UVB rays. Each model includes an interchangeable lens system of five lenses scientifically created to enhance and maximize the shooter’s ability to perform under different lighting and target presentations in competitive shooting. The first lens system is the Pistol/Indoor system and the second is the Shooting/Hunting system. Additional custom colored lenses, are now available to add to either of the systems. Each system offers a patented prescription rimless insert, which sits comfortably behind the lens, available in a wide range of ophthalmic needs.

SunBuster’s mission is to give all outdoor sports enthusiasts unsurpassed performance by enhancing their vision without damage, distortion or distraction. It is the perfect eyewear for biking, fishing, golfing, hiking, hunting or just a walk in the sun. To see why others are making the switch to SunBuster’s SportEnhancementEyewear (S.E.E.), contact 866-786-2878.

E-mail: sunbuster@gustbuster.com. Web site: www.sunbuster.info. Media members interested in field-testing any of the SunBuster products for editorial review should contact Lisa G. Cinquino at cinquinol@aol.com, or call (203) 881-8381.